

### How did this come about?

- Naturally "evolved"
  - Ariba and IBM collaboration around B2B
  - IBM and Microsoft collaboration around XML and SOAP
  - Microsoft and Ariba collaboration around BizTalk and cXML
- 6 months, ~50 meetings





### What is UDDI?

- A project to speed interoperability and adoption for web services
  - Standards-based <u>specifications</u> for service description and discovery
  - Shared <u>operation</u> of a business registry on the web
- Partnership among industry and business leaders
- <u>Universal Description</u>, <u>Discovery</u>, and <u>Integration</u>

# What Problems Do We Solve?

Broader B2B



A mid-sized manufacturer needs to create 400 online relationships with customers, each with their own set of standard and protocols

Smarter Search



A flower shop in Australia wants to be "plugged in" to every marketplace in the world, but doesn't know how

Easier Aggregation



A B2B marketplace cannot get catalog data for relevant suppliers in its industry, along with connections to shippers, insurers, etc. Describe Services

Discover Services

Integrate Them Together



### Foundation for Web Services

Publish and Discover Services: UDDI

Formal Service Descriptions: WSDL

Service Interactions: SOAP

Universal Data Format: XML

**Ubiquitous Communications: Internet** 

Broad Industry Support, Simple Processucci.

### **Our Vision and Process**

#### 1. Start with existing standards

- TCP/IP, HTTP, XML
- Industry-specific schemas
- Shared vision of open protocols

### 2. Augment and implement via a Web Service

- Common web services "stack"
- Shared implementation to avoid confusing customers
- Public specs, open service, inclusive process

#### 3. Transition to a Standards Body

- Manage design process for 3 revs
- License control and IP to a 3<sup>rd</sup> party



# **UDDI v1 Implementation**









#### **UDDI Business Registry**

- Programmatic descriptions of web services
- Programmatic descriptions of businesses and the services they support
- Programming model, schema, and platform agnostic
- ◆Uses XML, HTTP, and SOAP
- Free on the Internet



### How UDDI v1 Works

1.



SW companies, standards bodies, and programmers populate the registry with descriptions of different types of services

2.



Businesses populate the registry with descriptions of the services they support **UDDI Business Registry** 

**Business Registrations** 

Segrvice Type Reistrations

3 UBR assigns a programmatically unique identifier to each service and business registration



Marketplaces, search engines, and business apps query the registry to discover services at other companies



Business uses this data to facilitate easier integration with each other over the Web

# **Registry Data**

Businesses register public information about themselves

 Standards bodies, Programmers, Businesses register information about their Service Types White Pages

Yellow Pages

Green Pages

Service Type Registrations



# White Pages

- Business Name
- Text Description
  - list of multi-language text strings
- Contact info
  - names, phone numbers, fax numbers, web sites...
- Known Identifiers
  - list of identifiers that a business may be known by - DUNS, Thomas, other

# Yellow Pages

- Business categories
  - 3 standard taxonomies in V1
    - Industry: NAICS (Industry codes US Govt.)
    - Product/Services: UN/SPSC (ECMA)
    - Location: Geographical taxonomy
  - Implemented as name-value pairs to allow any valid taxonomy identifier to be attached to the business white page



### **Green Pages**

- New set of information businesses use to describe how to "do e-commerce" with them
  - > Nested model
    - Business processes
    - Service descriptions
    - Binding information
  - Programming/platform/implementation agnostic
  - Services can also be categorized



### Service Type Registration

- Pointer to the namespace where service type is described
  - What programmers read to understand how to use the service
- Identifier for who published the service
- Identifier for the service type registration
  - called a tModelKey
  - Used as a signature by web sites that implement those services



# **Business Registration**

- XML document
- Created by enduser company (or on their behalf)
- Can have multiple service listings
- Can have multiple taxonomy listings

businessEntity
businessKey
name
URL
description
contacts
businessServices
identifierBag

keyedReference
tModelKey
keyName
keyValue
keyValue

categoryBag



businessService
serviceKey
tModelKey
Name
Description
BindingTemplates

keyedReference tModelKey keyName keyValue



### Example of a Registration

#### businessEntity

- TB993...
- **Harbour Metals**
- www.harbourmetals.co.au
- "Serving Inner Sydney Harbour for ...
- contacts
- businessServices
- identifierBag
  - categoryBag

#### **Peter Smythe**

- 872-6891
- 4281 King's Blvd, Sydney, NSW
  - Peter@harbourmetals.co.au

#### businessService

- 23T701e54683nf...
- Online catalog
- "Website where you can ...
- **BindingTemplates**

#### **keyedReference**

EE123...

NAICS 02417

#### keyedReference

**DFE-2B...** 

**DUNS**45231

#### **BindingTemplate**

5E2D412E5-44EE-...

http://www.sydneynet/harbour...

**tModelInstanceDetails** 

#### **tModelInstanceInfo**

→4453D6FC-223C-3ED0...

http://www.rosetta.net/catalogPIP

#### tModelKeys



### **UDDI at Work**

1.

SydneyNet.com

Harbour Metals creates online website with local ASP

**UDDI Registry** 

2.



4.

Consumers and businesses discover Harbour Metals and do business with it 3.4

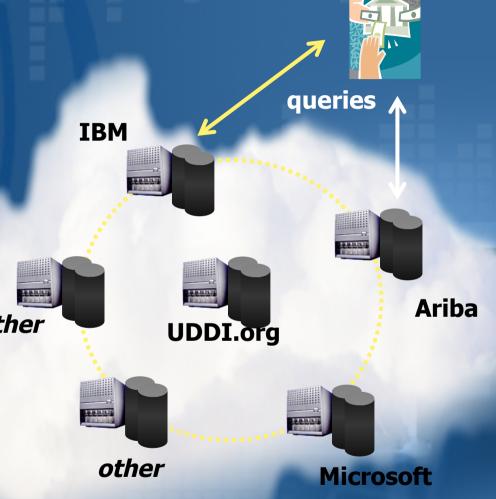
**ASP registers Harbour Metals with UBR** 



Marketplaces and search engines query UBR, cache Harbour Metals data, and bind to its services



- Peer nodes (websites)
- Companies register with any node
- Registrations replicated on a daily basis
- Complete set of "registered" records available at all nodes
- Common set of SOAP APIs supported other by all nodes
- Compliance enforced by business contract





# Why a DNS-like Model?

- Enforces cross-platform compatibility across competitor platforms
- Demonstration of trust and openness
- Avoids tacit endorsement of any one vendor's platform
- May migrate to a third party



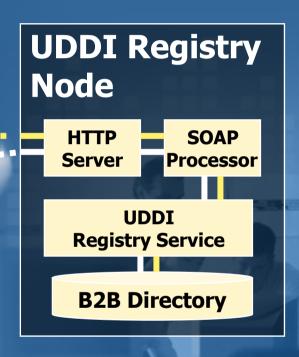
### **UDDI** and **SOAP**

User

UDDI SOAP Request

UDDI SOAP Response

Create, View, Update, and Delete registrations



Implementationneutral



# Registry APIs (SOAP Messages) • Publishers API

- Inquiry API
  - > Find things
    - find\_business
    - find\_service
    - find\_binding
    - find\_tModel
  - Get Details about things
    - get\_businessDetail
    - get\_serviceDetail
    - get\_bindingDetail
    - get\_tModelDetail

- Save things
  - save\_business
  - save\_service
  - save\_binding
  - save\_tModel
- Delete things
  - delete\_business
  - delete\_service
  - delete\_binding
  - delete\_tModel
- security...
  - get\_authToken
  - discard\_authToken



# **UDDI** Roadmap

V1 V2 V3 Ongoing

**Business Units** 

Corporations

**Associations** 

3 Taxonomies More Taxonomies

Custom Taxonomies

Descriptions of Services

Layered Services

Workflow

Sept 2000

March 2001

December 2001

Standards Body UCCI.

# Summary

- Significant effort that unites existing standards with a shared implementation
- Open process with clear roadmap to a standards body
- Industry momentum

