

BEARS & BULLS

Investing Simplified

Presentation Slides

332:452:01 Software Engineering

GROUP 6

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BEARS & BULLS

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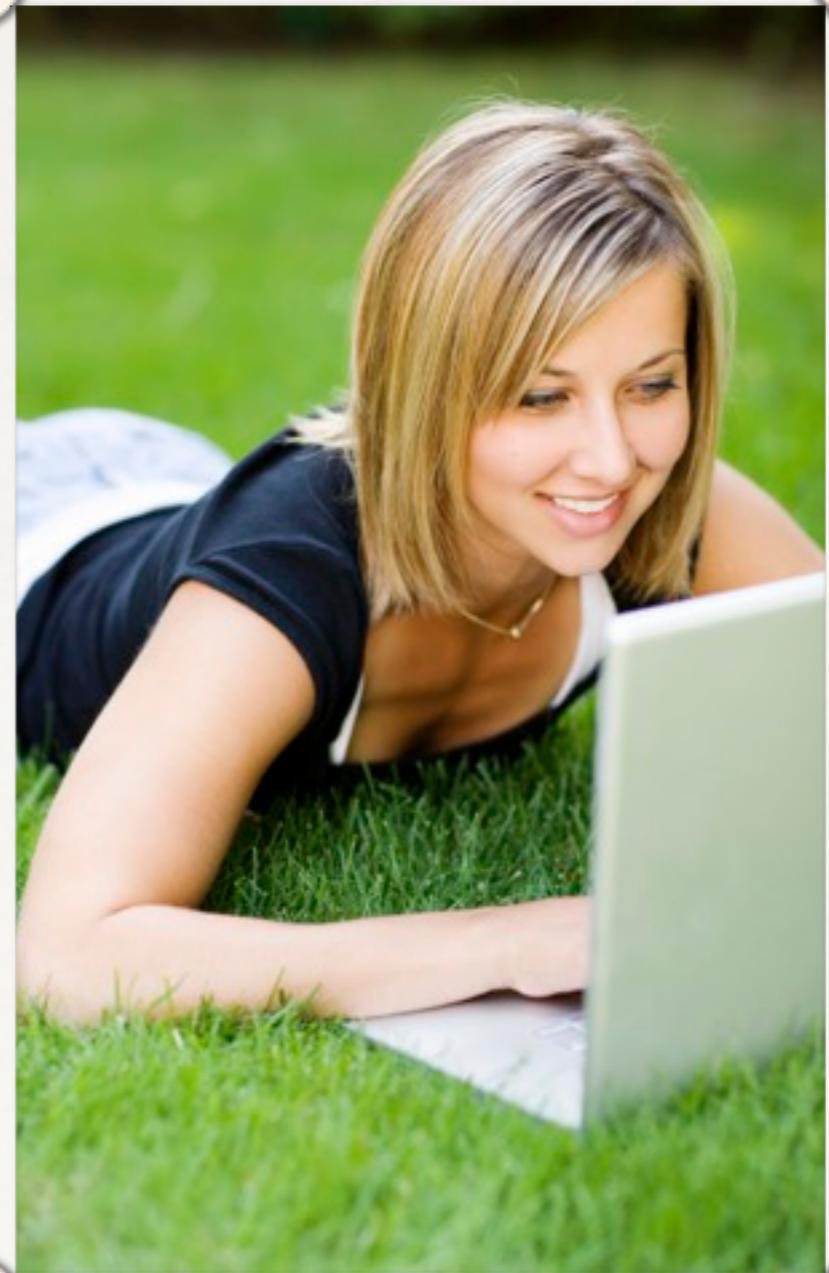
WHY INVEST VIRTUALLY?

- ❖ Risk-free
- ❖ Acquire financial experience
- ❖ Effortless investing
- ❖ Invest with friends
- ❖ Fun!



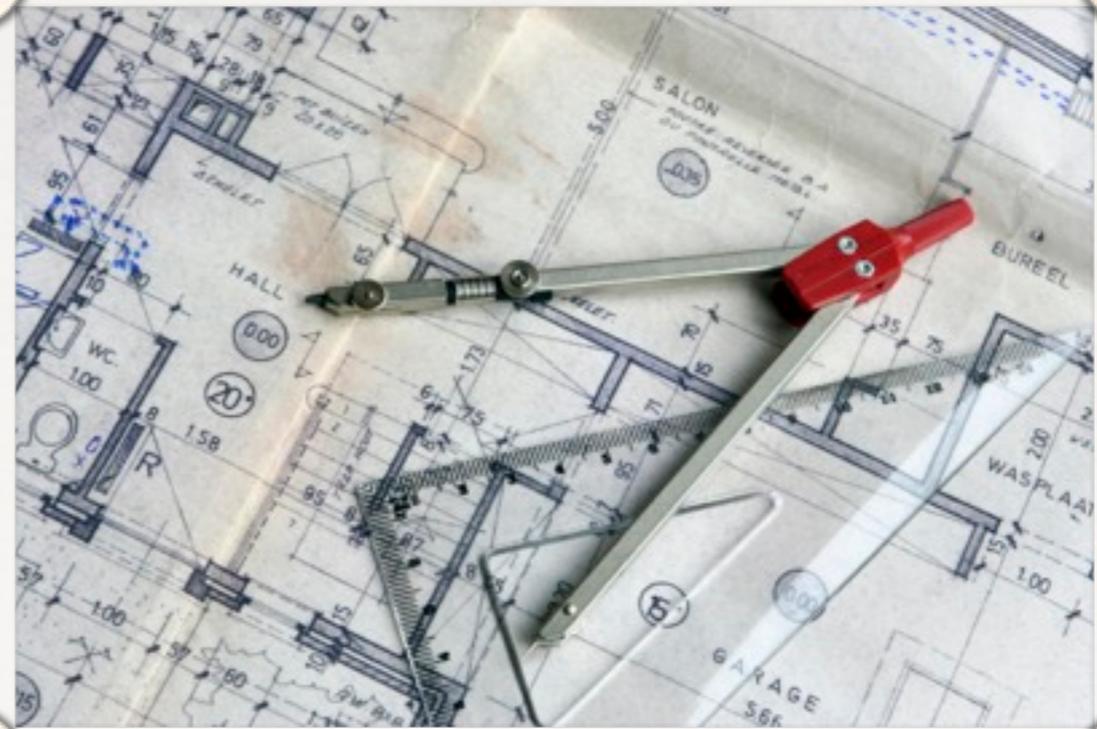
WHAT WE CAN OFFER

- ❖ Social investing through Facebook
- ❖ Quick and accessible investing
- ❖ Realistic market modeling
- ❖ Competitive and flexible leagues
- ❖ Personal fund manager



TECHNICAL CHALLENGES

- ❖ Facebook integration
- ❖ Cron implementation
- ❖ Website scraping
- ❖ Database management



MOVING FORWARD

- ❖ Up-to-date rankings
- ❖ Refined social interaction
- ❖ Newsfeed
- ❖ Investing in funds
- ❖ Sleeker interface



LET THE GAMES BEGIN...



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