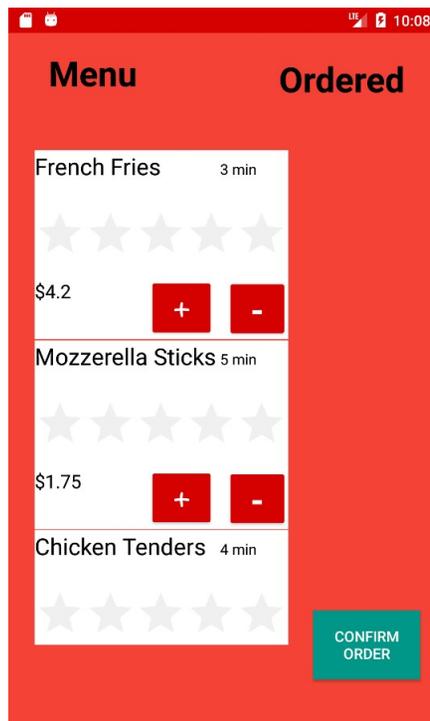


Customer Benefits

Customers are often plagued with the unknown variables that a restaurant has to offer such as wait time and the quality of a specific dish. Why W8 offers solutions to both with its interactive menu which shows wait times of each dish as well as previous customer reviews. On top of this, customers are able to seat themselves, and even reserve tables ahead of time, thus having to wait to be seated in an issue of the past.



Employee Benefits

Putting emphasis on staff happiness and a more stream line job can decrease turn-over rate and increase customer satisfaction in restaurants. Using Why W8 'Table Status' and 'Food Status' commands. Employees are able to check on tables and food orders. Also, there is a messaging system that will allow employee to request time off and request coverage by fellow co-workers.



Why W8



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Restaurant Challenges

The Restaurant industry is a constantly evolving industry that continues to create new problems as it progresses. Customers are plagued with long wait times and high expenses. Waiters are over worked and harassed if they take an order incorrectly. Managers and owners need to have eyes everywhere at all times to make sure the business is running smoothly. It really is not easy for business owners in general.



The Why W8 Solution

Why W8 has a solution catered to each individual aspect of the restaurant experience within our all-in-one, easy to use application. With a few, simple, quick clicks, the aggravation of going out will be in the past.

Customers will be able to seat themselves swiftly, order food, pay, and leave, with no questions asked.

Employees will be able to keep track of tables, food orders, and even payments without having to put any thought into their day-to-day work.

Managers will be able to keep track of their employees, food and product inventory, and even view different statistics that will help with the growth of their business.

On top of all of this, with our futuristic QR code scanning and employee message center for quick, important alerts, both employees and customers will enjoy going to any restaurant that implements Why W8.

Manager Benefits

Measuring the success of a business can be challenging, even for the veterans of the food industry. Why W8 offers numerous functions to make this difficult task as simple as possible. With features such as "Inventory Tracking" the manager will be able to view visual representations of current and future inventory needed to sustain profitability. Also, there are features to help the manager know when he or she will need extra backup in the form of more employees. With the "Customer Traffic" feature, the managers will see the specific times where their customers tend to usually come into their restaurant and be able to counteract this rush of people with more employees working.

